

Norlen's Water LLC Privacy Policy

Last updated: April 17,2024

At Norlen's Water Treatment, LLC, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect the information you provide to us through our website, mobile applications, and other services.

Information We Collect:

1. **Personal Information:** When you interact with us, we may collect personal information such as your name, address, email address, phone number, and payment information.
2. **Usage Information:** We may collect information about how you use our website and services, including your IP address, browser type, device identifiers, and other usage data.
3. **Cookies and Similar Technologies:** We use cookies and similar technologies to enhance your experience, analyze trends, administer the website, track users' movements around the website, and gather demographic information about our user base.

How We Use Your Information:

1. **Providing Services:** We use your personal information to provide you with the services you request, such as water treatment solutions, product delivery, and customer support.
2. **Communication:** We may use your contact information to communicate with you about our products, services, promotions, and company updates. You can opt-out of receiving marketing communications at any time.
3. **Improving Our Services:** We may use aggregated usage data to analyze trends, monitor the effectiveness of our marketing campaigns, and improve our products and services.
4. **Legal Compliance:** We may use your information to comply with applicable laws, regulations, legal processes, or governmental requests.

Information Sharing and Disclosure:

1. **Third-Party Service Providers:** We may share your information with third-party service providers who help us operate our business, such as payment

processors, shipping companies, and IT service providers. These third parties are required to protect your information and only use it for the purposes we specify.

2. Business Transfers: In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of the transaction. We will notify you via email and/or a prominent notice on our website of any change in ownership or uses of your personal information.
3. Legal Compliance: We may disclose your information if required by law or to protect our rights, property, or safety, or the rights, property, or safety of others.

Data Security:

We take the security of your information seriously and implement appropriate technical and organizational measures to protect it from unauthorized access, disclosure, alteration, or destruction.

Your Choices:

You have the right to access, correct, or delete your personal information. You can also choose not to provide certain information, although this may limit your ability to use some of our services.

Children's Privacy:

Our services are not directed to individuals under the age of 18, and we do not knowingly collect personal information from children. If you become aware that a child has provided us with personal information, please contact us, and we will take steps to delete such information.

Changes to This Privacy Policy:

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any material changes by posting the updated Privacy Policy on our website and updating the "Last Updated" date at the top of this page.

Contact Us:

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at 800-339-7873 . We will respond to your inquiry as soon as possible.